



FITA Coaches Seminar

Rome, Italy
6 November 2009

Items Covered

- FITA Office structure
- Web statistics
- Future of Archery in Olympic Movement
- Changes in the rules
- Olympic Qualification System
- What is a talent and homework





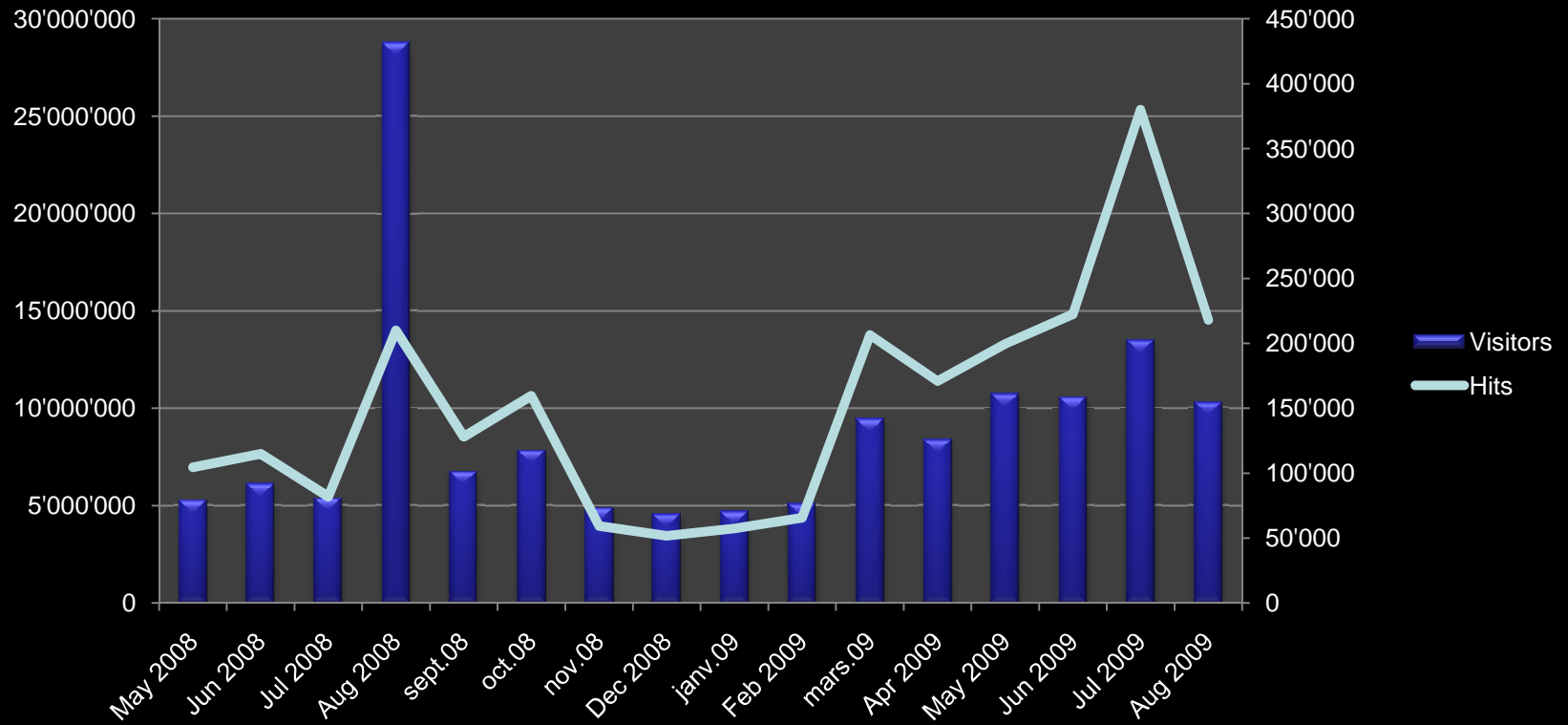
FITA Office Structure





Web Statistics

Archery.org statistics 2008-2009





Other internet facts

- Archery TV
 - We will break the 3 million views this year and probably 5 million next year
 - **Aggregate stats (as of Aug 25, 2009, 10:16 AM)**
 - **575 videos currently live**
 - **575 videos uploaded**
 - **2,356,286 views**
 - **130,146 max views per video**
 - **4,097 # average views per video**
 - **2,375 current subscribers**
 - **525,810 channel views**
- Sportaccord and other IFs are now copying FITA



Other internet facts

- New look for worldarchery.org on the web
- More information available on the web
- EMAU will use FORS for European Championships 2010 – FORS is available for other events as well.

We can offer to other Continental Associations as well.

- Production – FITA TV
- Distribution
 - First in house free of charge
 - Rights fee for Korean market in 2008-2009
 - MP & Silva rights holder worldwide 2009-2013
- Future projects
 - HD Production & Distribution
 - Special TV events
 - Archery as a tool to promote cities



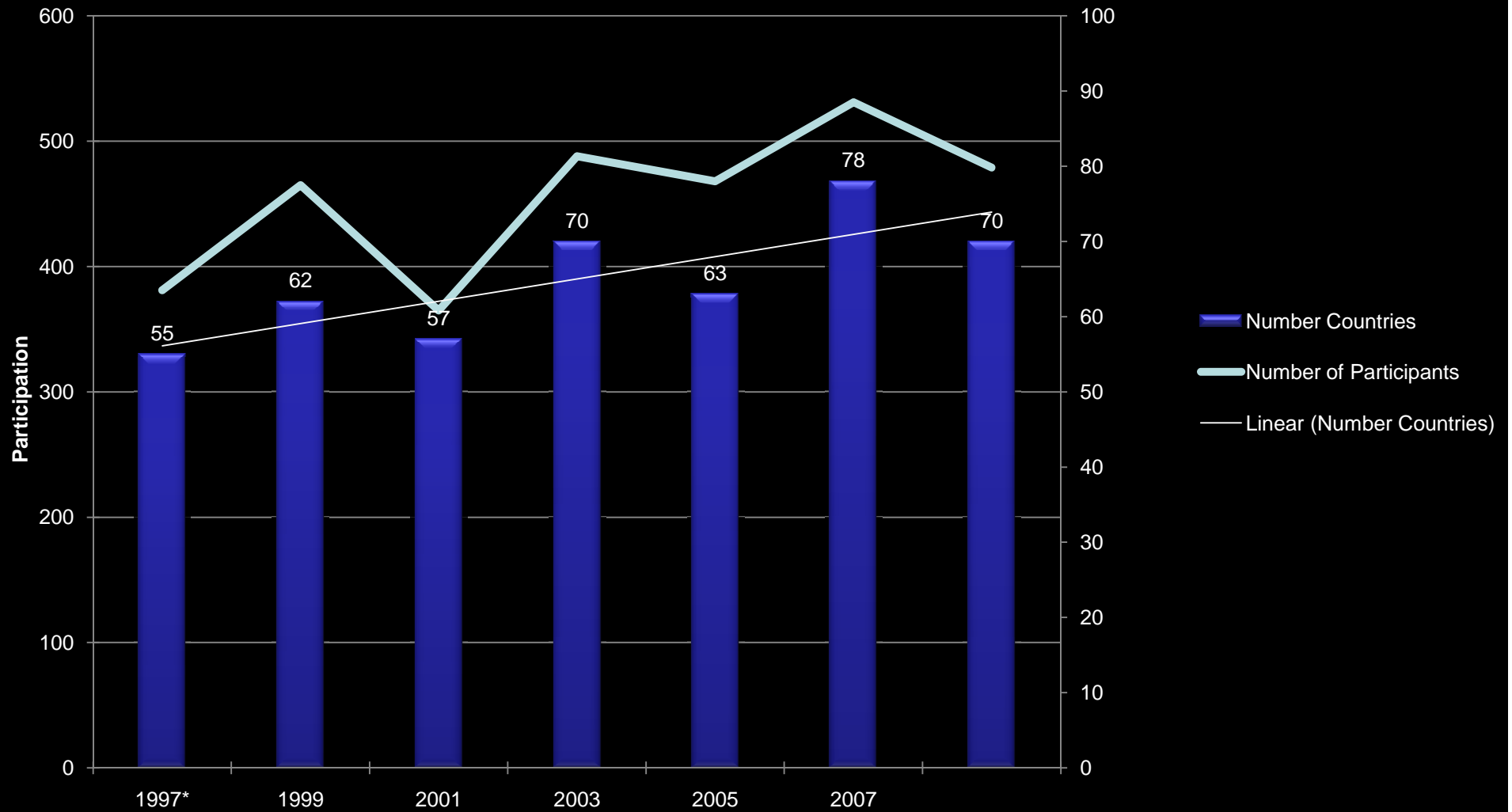
- Olympic Programme Commission
 - Archery one of the 26 core Olympic Sports
 - Weak points
 - Only 2 continents winning medals in Beijing
 - Number of press articles
 - Ticket sales
 - Strong points
 - TV; Doping record; “new media” interest

- Congress decisions will drive the future of the sport:
 - Recurve <> Compound
 - Introduction of Compound in
 - Regional Games
 - Archery in the World Games
 - What events?
 - Is there a future for Field Archery in World Games?



Future of Archery

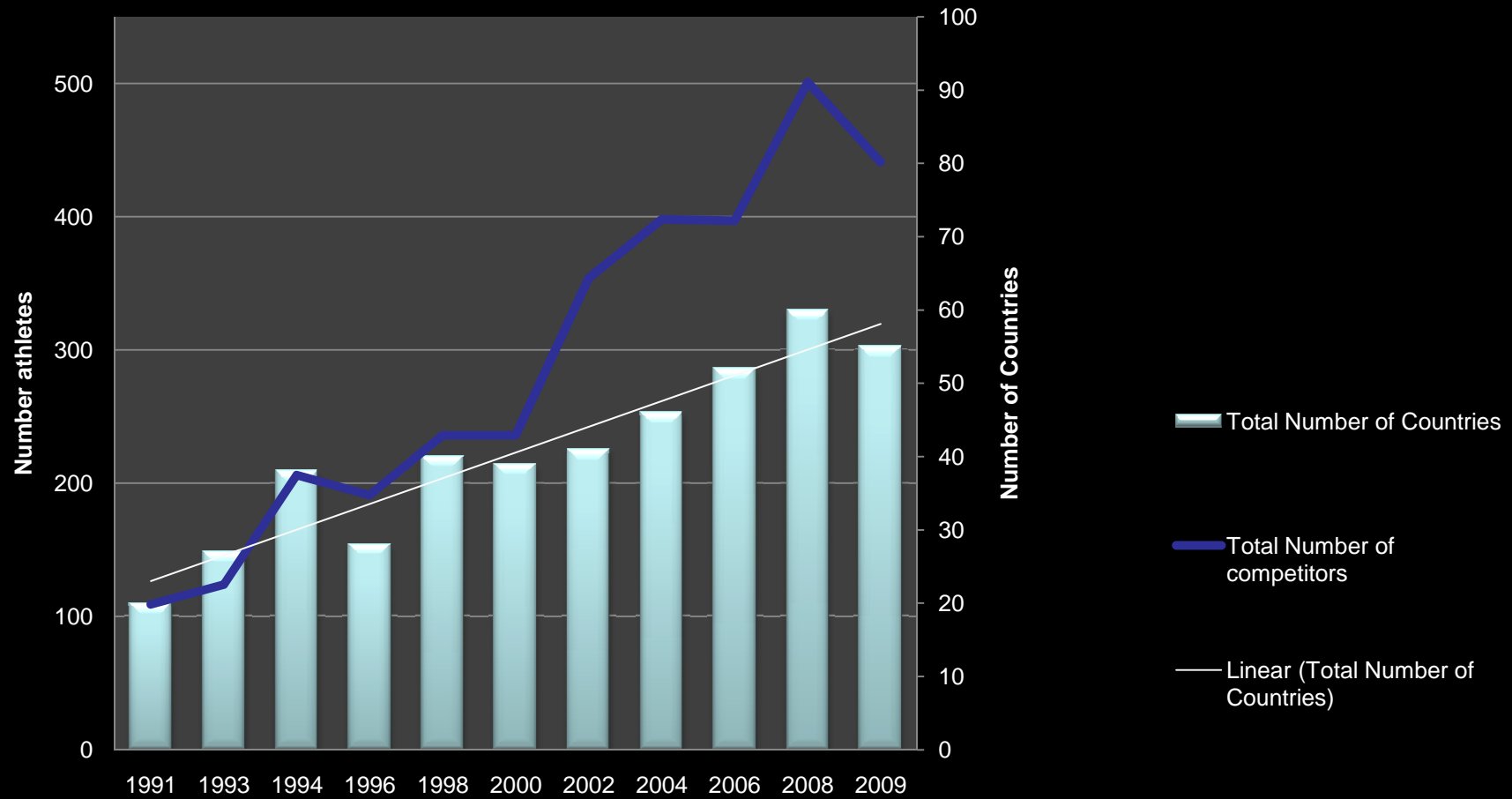
World Archery Championships





Future of Archery

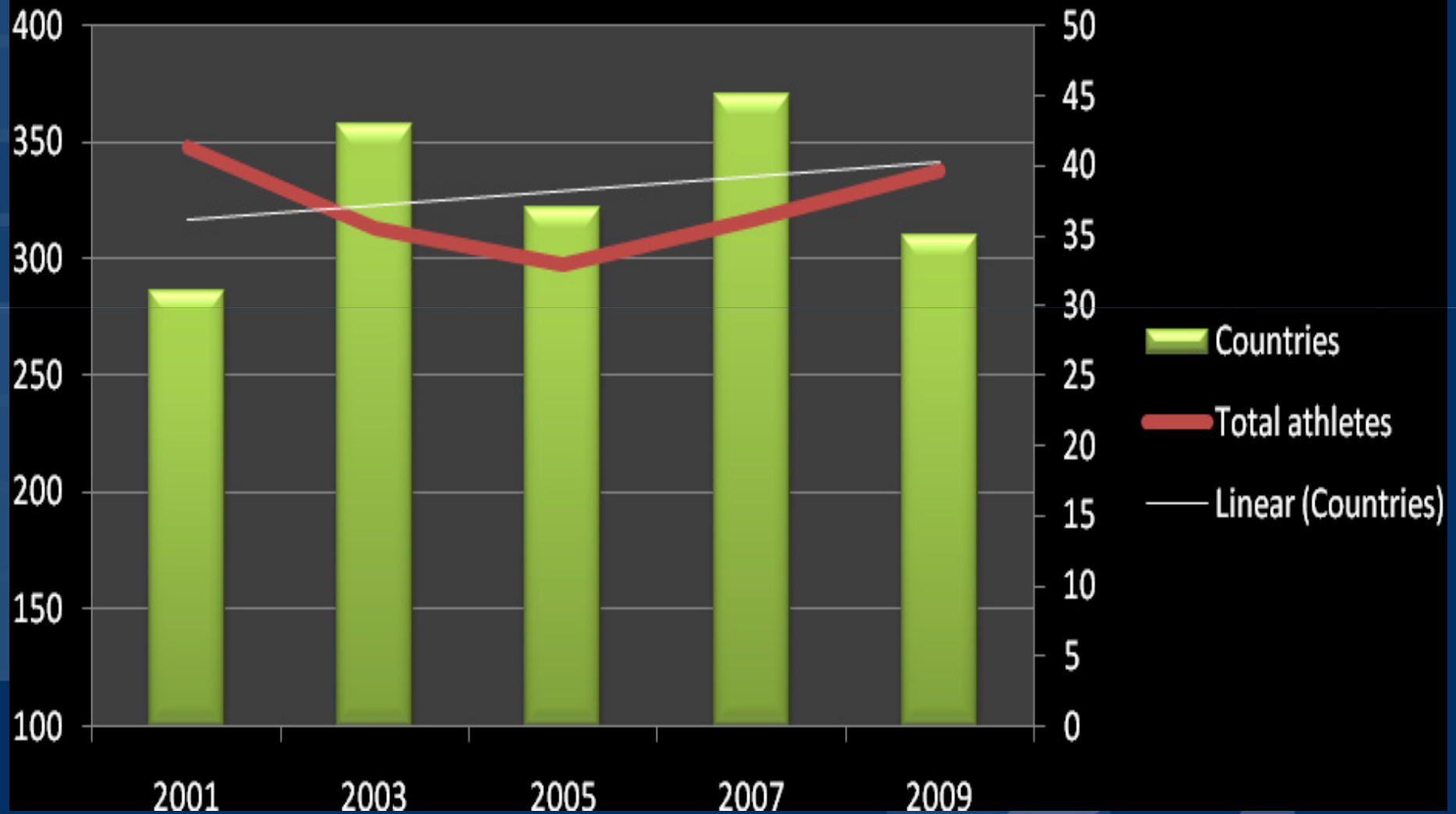
World Archery Youth Championships





Future of Archery

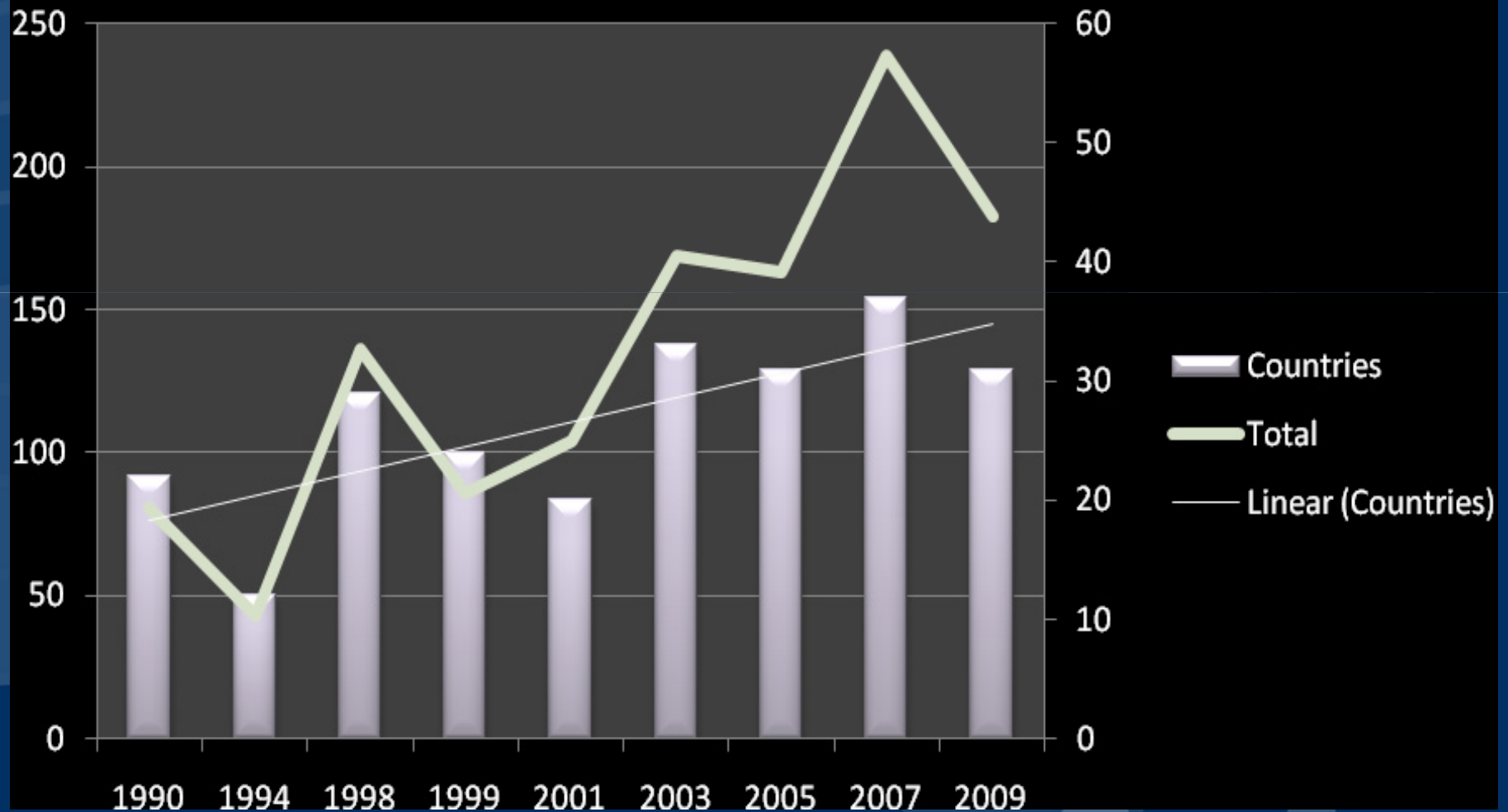
World Archery Indoor Championships





Future of Archery

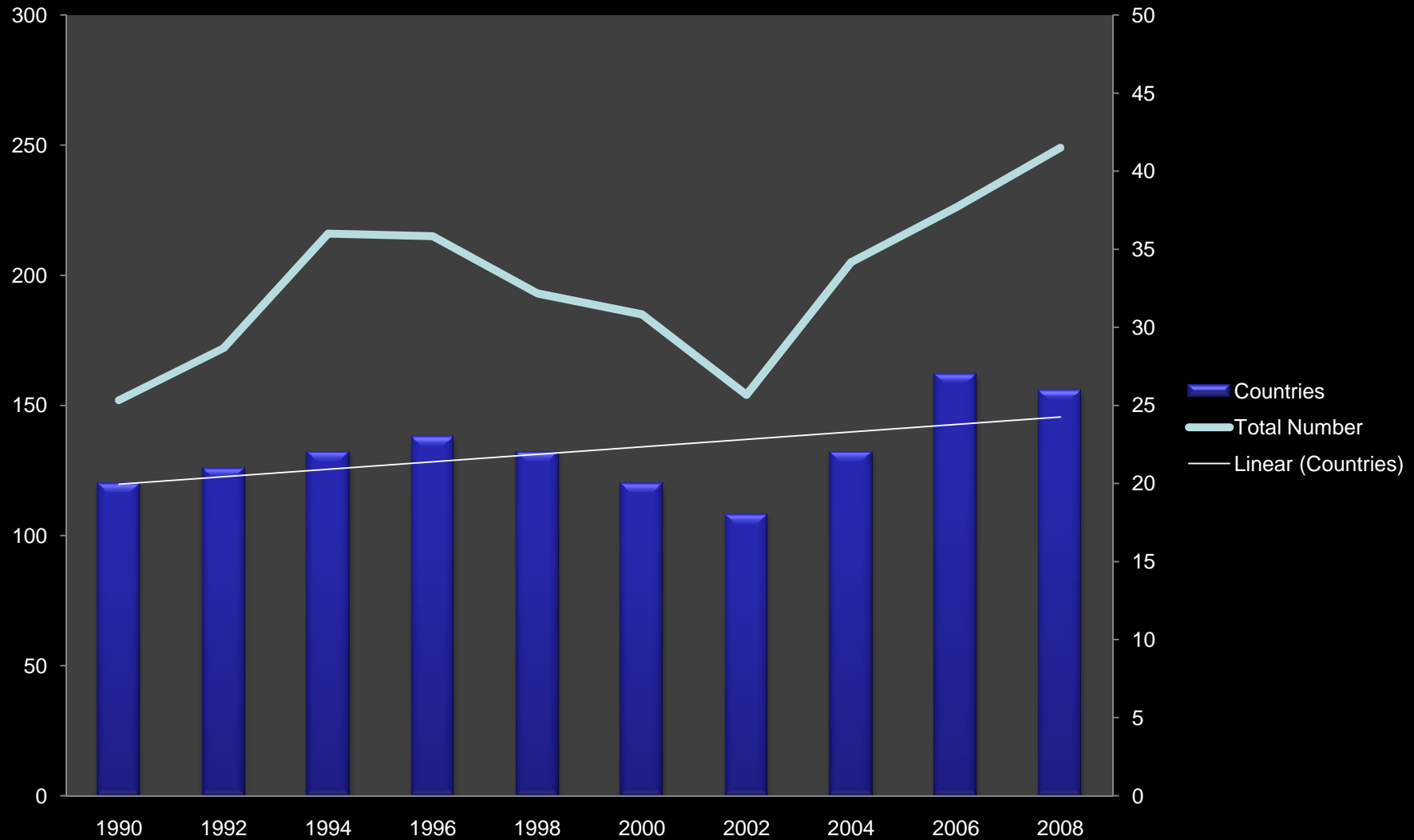
Para-Archery





Future of Archery

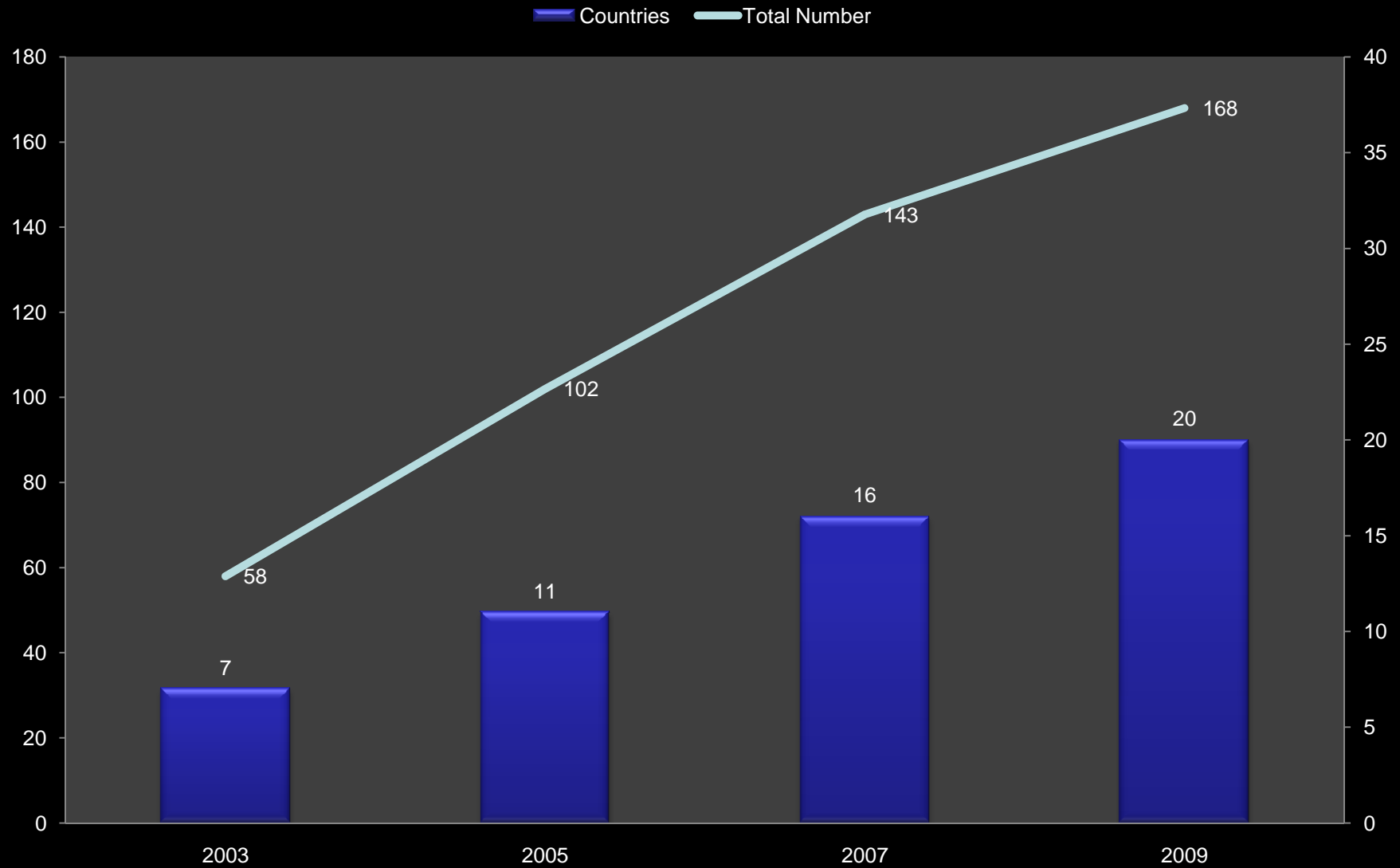
World Archery Field Championships





Future of Archery

World Archery 3D Championships



New rules

- Masters classes and distances (cadet)
- *Scorecards are the reference for all what is entered as in Golf*
- *Ranking no longer on score of last match but everyone tied except for top 8*
- New Age groups for Cadets (17 or younger) and Juniors (20 or younger)
- New 50m target face
 - *Give the possibility to shoot 6 arrows at 50m and 30m to speed up FITA Round*

New rules 2

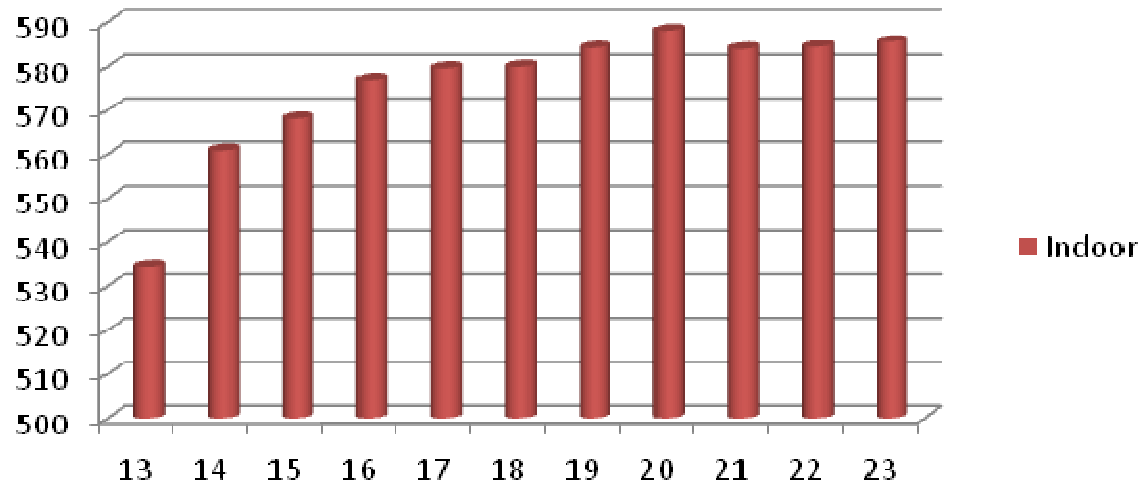
- Mixed Team
- Set system for individual matches and free first 2 rounds for Top ranked archers
- Compound new format (1/1/2011 with exceptions for finals in 2010)
 - 50m
 - Hit Miss target 10cm hit zone / 30cm aiming zone
 - Match play with sets

What is a talent?

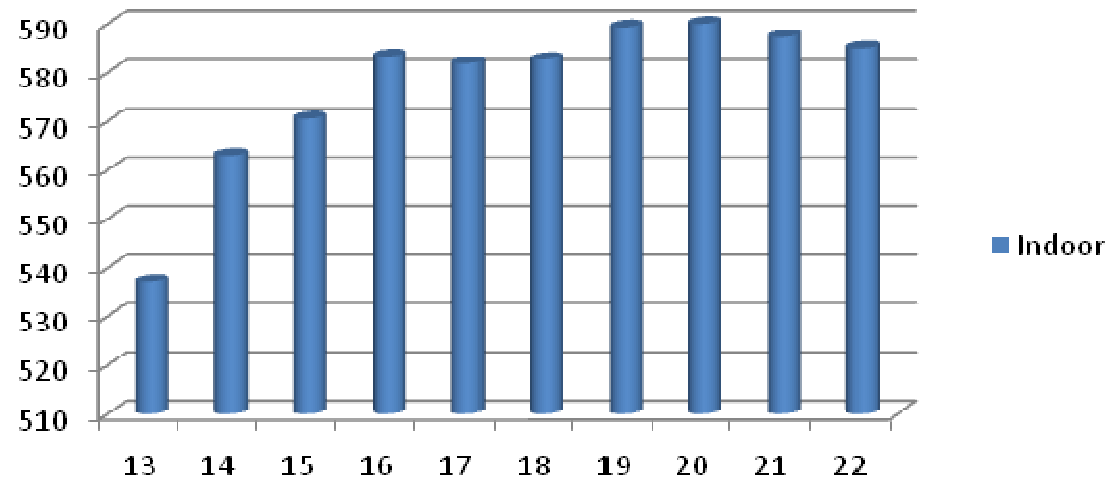
- Study on the results of some top archers and their progress from 14-23 years old
- 6 men – 4 women
- All have obtained medals at FITA or Continental events



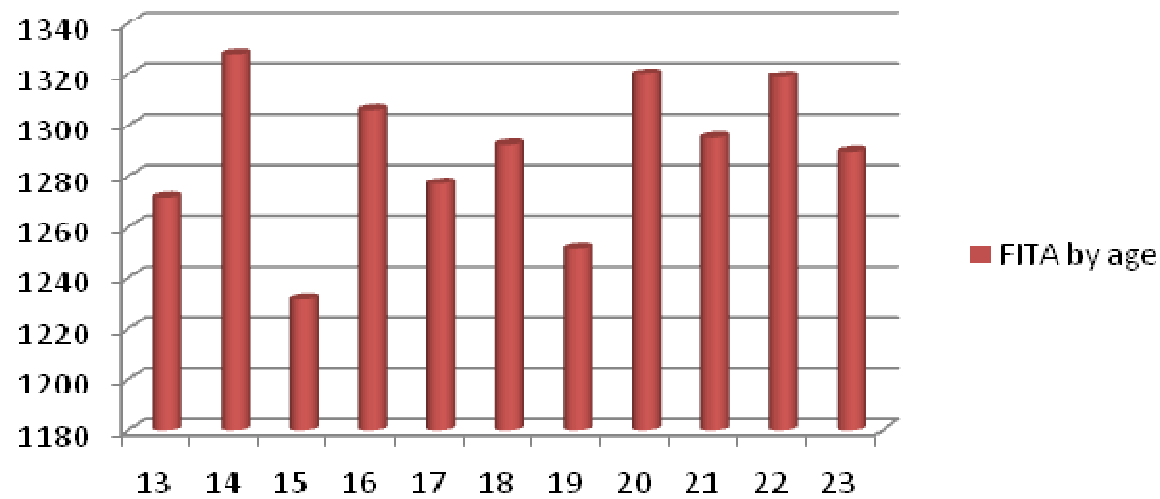
Indoor Average Top 3 results by age



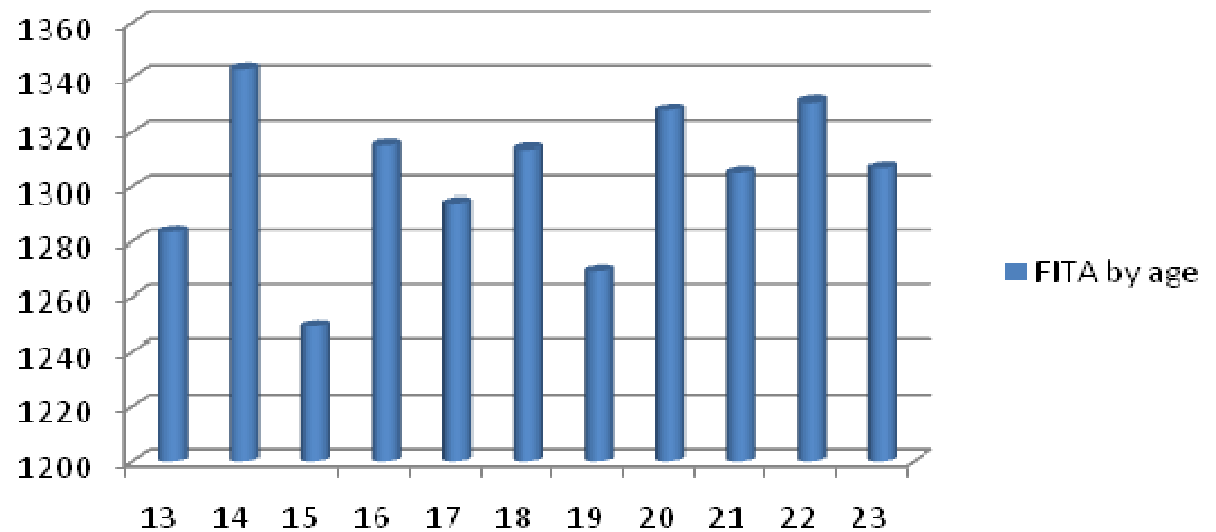
Indoor Top Result



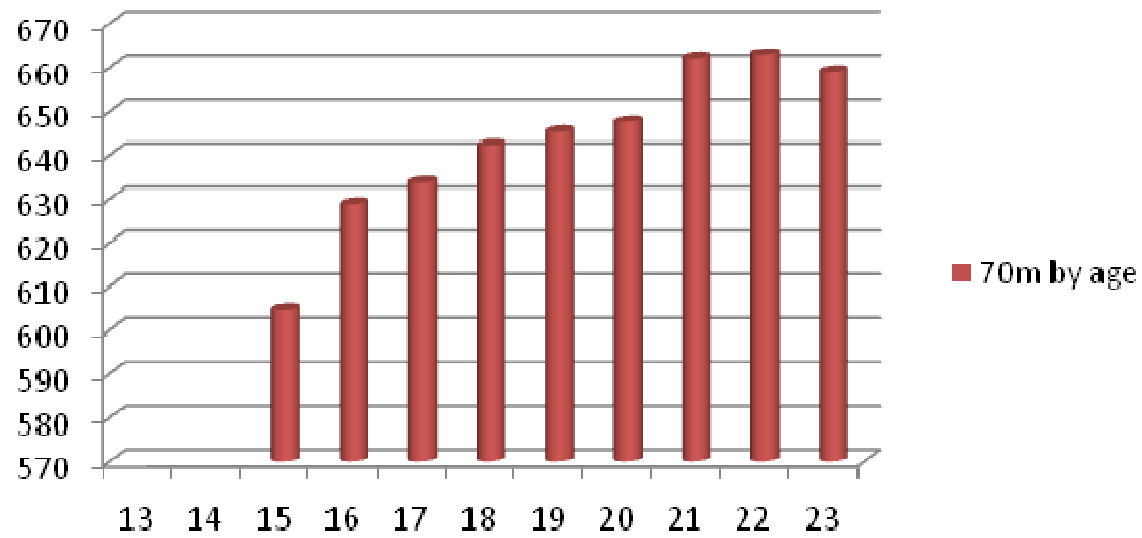
FITA Average Top Results by age



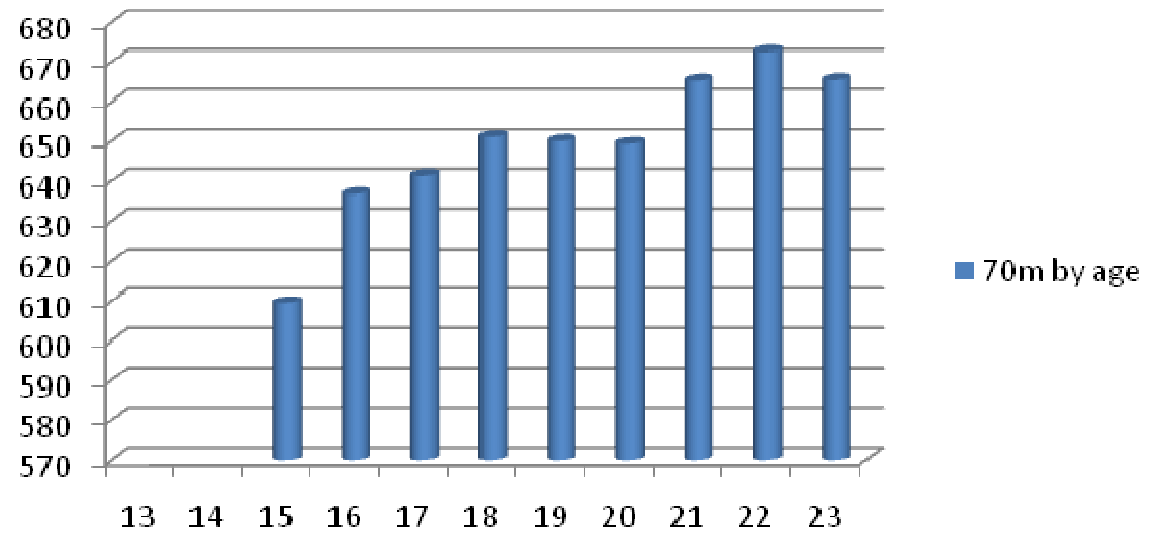
FITA Top result by age



70m average top 3 scores by age



70m top score by age



WHICH ARCHERS?

Which country?







What could be further steps?

- Ask several countries to do similar research especially to see
 - Difference in progress
 - See if there is a consistent progress or not?
 - Impact of new age rules on progress

