



**YOUTH OLYMPIC GAMES**  
Singapore, 14-26 August 2010

**JEUX OLYMPIQUES DE LA JEUNESSE**  
Singapour, 14-26 Août 2010



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**Presentation plan – Plan de la présentation**

1. Context and objectives	1. <i>Contexte et objectifs</i>
2. Sports competition program	2. <i>Programme des compétitions sportives</i>
3. Archery competition program	3. <i>Programme des compétitions en tir à l'arc</i>
4. Culture and educational program	4. <i>Programme culturel et éducatif</i>

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# YOG

## Context and objectives *Contexte et objectifs*



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## Context - *Contexte*

Issues observed regarding youth and sport throughout the world

- Unequal access to sport
- Decline in physical activity / Increase of obesity
- Drop in sport participation at 14-16 age
- Decline in sports audience

*Le sport pour les jeunes fait face à différentes difficultés dans le monde*

- *Accès inégal à la pratique sportive*
- *Déclin de l'activité physique / augmentation de l'obésité*
- *Abandon de la pratique sportive par les jeunes de 14 à 16 ans*
- *Baisse de l'intérêt pour le sport*

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## Background - Historique



IOC "Olympism and Youth" projects launched to ensure appeal of Olympism for youth:

- Event: Youth Olympic Games(YOG)
- Olympic Games: Introduction of BMX/Ski-cross
- Promotional campaign: "The Best of Us"
- Education: Olympic Values Education Programme (OVEP)

*Programme « Olympisme et Jeunesse » du CIO: assurer l'attractivité de l'Olympisme pour les jeunes:*

- Événement: Jeux Olympiques de la Jeunesse (JOJ)*
- Jeux Olympiques: Introduction du BMX/Ski-cross*
- Campagne de promotion: "The Best of Us"*
- Education: Programme d'Education aux Valeurs Olympiques(OVEP)*

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## Mission - Mission



"Organise **an event** to educate, engage and influence young athletes inspiring them to play an active role in their communities"

*« Organiser **un événement** qui éduque, engage et influence les jeunes athlètes en les amenant à jouer un rôle actif dans leurs communautés »*

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## Definition - Définition



The Youth Olympic Games are

- A sporting event for the youth balancing sport, education and culture
- Within the Olympic Movement, a catalyst for sporting, educational and cultural initiatives for young people

*Les Jeux Olympiques de la Jeunesse sont*

- *Un événement sportif pour les jeunes qui combine sport, éducation et culture*
- *Au sein du Mouvement Olympique, un catalyseur des initiatives sportives, éducatives et culturelles pour les jeunes*

## Objectives - Objectifs



1. Bring together and celebrate the world's best young athletes
2. Propose a unique and powerful introduction to Olympism
3. Innovate in educating and debating Olympic values and societal challenges
4. Share and celebrate the cultures of the world in a festive atmosphere

1. Rassembler et célébrer les meilleurs jeunes athlètes du monde
2. Proposer une introduction unique et forte à l'Olympisme
3. Innover en matière d'éducation et de débat sur les valeurs olympiques et les défis sociétaux
4. Partager et célébrer le cultures du monde dans une atmosphère festive

## Objectives - Objectifs



5. **Reach** youth communities throughout the world
6. **Raise** sport awareness and participation among the youth
7. **Act** as a platform for initiatives within the Olympic Movement
8. **Organise** an event of the highest sports international standards

5. **Toucher** les communautés de jeunes dans le monde entier
6. **Accroître** l'attention au sport et la participation des jeunes
7. **Agir** en tant que plateforme d'initiatives au sein du Mouvement Olympique
8. **Organiser** un événement qui réponde aux standards les plus élevés du sport international

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# YOG

Sports Competition Programme  
*Programmes des Compétitions Sportives*



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## Participation Participation



- Age: 14-18, 2 yrs max
  - Summer: 3,500 Athletes and 1,100 Team officials
  - Winter: 1,000 Athletes and 500 Team officials
  - Participants to stay for the whole duration of Games and take part in all programmes
  - Idea is to create community of "ambassador sportspersons in society"
- Age: 14-18, 2 ans max
  - Été : 3 500 Athlètes et 1 100 officiels d'équipe
  - Hiver : 1 000 athlètes et 500 officiels d'équipe
  - Les participants devront rester toute la durée des Jeux et prendront part à tous les programmes
  - L'idée est de créer une communauté "d'ambassadeurs sportifs dans la société"

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## Principles Principes



1. Same sports as Olympic Games (26 for Summer, 7 for Winter) but fewer disciplines and events
  2. Junior International level competition standards defined by IFs
  3. No records registered Focus on achievement and excellence
1. Sports identiques aux JO (26 pour l'été, 7 pour l'hiver) avec un nombre réduit de disciplines et d'épreuves
  2. Standards de compétition au niveau international juniors définis par les FI
  3. Pas de record enregistré Accent mis sur l'accomplissement et l'excellence

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## Principles Principes

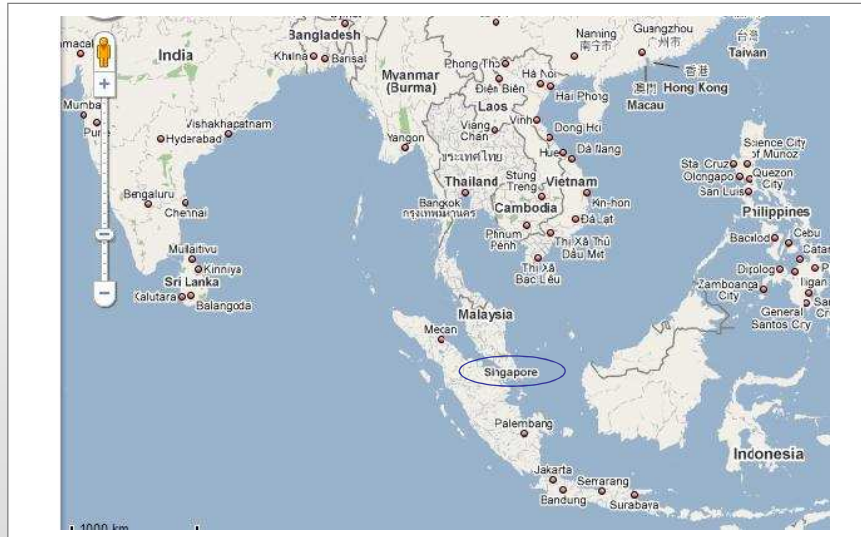


4. Creativity and innovation encouraged for sport presentation
5. IF "young officials" involvement encouraged

4. *Créativité et innovation pour la présentation des compétitions*
5. *Participation encouragée de "jeunes officiels" des FI*

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## Where ? In Singapore! Où ? A Singapore



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## Infrastructures



Youth Olympic village 5,000 beds  
(Summer) 2,000 beds (Winter)

Hotel accommodation 3,000  
rooms (Summer), 2,000 rooms  
(Winter)

No new sport venues should be  
built

Transport: single common shuttle  
service, small car pool

*Village des Jeux Olympiques de  
la jeunesse 5,000 lits (Été) 2,000  
lits (Hiver)*

*Hotels 3,000 chambres (Été),  
2,000 chambres (Hiver)*

*On ne devrait pas construire de  
nouvelles installations sportives*

*Transport: un seul service de  
transport en commun, un parc  
automobile réduit*

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## IOC funding – Financement par le CIO



### Travel and accommodation

- NOC delegations
- IFs' representatives

Production of daily TV  
highlights (OBS)

### Logement et transport

- Délégations des CNO
- Représentants des FI

Production d'un programme  
TV quotidien reprenant les  
événements majeurs (OBS)

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## Singapore 2010 Sports Programme Programme sports Singapour 2010



Sports	Disciplines (if any)	Age group	Events	Quota
Aquatics	Diving	16-17	Individual springboard (3m) Individual platform (10m)	50
	Swimming	Boys 17-18	16 boys events, 16 girls events	400
		Girls 16-17	2 mixed relays	
Archery		17-18	Recurve Individual (M&W) Mixed Team event	64
Athletics		16-17	18 men's events 18 women's events	680
Badminton		17-18	Boys and Girls Singles	64
Basketball	FIBA 33 Basketball	16-17	20 team tournaments (M&W)	160
Boxing		17-18	11 weight categories for men	66
Canoeing	Racing	16-17	K1 head to head sprint (M&W) K1 obstacle slalom racing (M&W) C1 head to head sprint (M) C1 obstacle slalom racing (M)	64
Cycling		17-18	Combined BMX-Mountain Bike- Road team event (3 M, 1 W)	120

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## Singapore 2010 Sports Programme Programme sports Singapour 2010



Sports	Disciplines (if any)	Age group	Events	Quota
Equestrian	Jumping	17-18	Individual competition Team competition	30
Fencing		17-18	Sabre individual Epee individual Foil individual Team competition	78
Football		15	6 team tournaments (M&W)	216
Gymnastics	Artistic	MAG 16-17 WAG 15 TRA 16-17	Individual all-around (M&W) Individual apparatus finals (M&W) Trampoline (M&W)	108
	Rhythmic	15	Individual all-around (W) Group competition (W)	42
Handball		17-18	6 team tournaments (M&W)	168
Hockey		15-16	6 team tournaments (M&W)	192
Judo		15-16	4 weight categories for men 4 categories for women Team competition (mixed)	104
Modern Pentathlon		17-18	Individual (no equestrian) Relay event (no equestrian)	48

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## Singapore 2010 Sports Programme Programme sports Singapour 2010



Sports	Disciplines (if any)	Age group	Events	Quota
Rowing		17-18	Single sculls Pairs	96
Sailing		15-16	Windsurfing 1 person dinghy	100
Shooting		17-18	Air rifle 10m Air pistol 10m	80
Table tennis		15-16	Boys and Girls Singles Mixed Teams	64
Taekwondo		16-17	5 weight categories for men 5 categories for women	100
Tennis		17-18	Singles Doubles	64
Triathlon		17-18	Individual sprint distance Super sprint team mixed relay	64
Volleyball	Volleyball	17-18	6 team tournaments (M&W)	144
Weightlifting		16-17	6 weight categories for men 5 weight categories for women	110
Wrestling		16-17	Greco-roman (M) 5 categories Freestyle (M) 5 categories Freestyle (W) 4 categories	112

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## Qualification System Principles Principes du système de qualification



**NOCs** select athletes and  
Team officials

**IFs** manage qualification  
system and criteria

**Host NOC** participation in all  
sports (conditional on  
performance level)

**Use** of IFs' existing events  
and/or rankings for  
qualification

**CNO** sélectionne les athlètes  
et les officiels d'équipes

**FI** gère le système de  
qualification et les critères

**Le CNO d'accueil**  
participation dans tous les  
sports (sous réserve du  
niveau de performance)

**Utilisation** des événements  
existants / rankings des FI  
pour les qualifications

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## Qualification System Principles Principes du système de qualification



<p>4 places guaranteed for each NOC</p> <ul style="list-style-type: none"> <li>✓ NOC Universality Places to assist</li> </ul>	<p>4 places garanties à chaque CNO</p> <ul style="list-style-type: none"> <li>✓ grâce aux Places d'Universalité des CNO</li> </ul>
<p>Team Sports</p> <ul style="list-style-type: none"> <li>✓ 6 team tournaments with at least 1 team from each continent</li> <li>✓ Maximum of 2 teams by NOC in total</li> </ul>	<p>Sports d'équipe</p> <ul style="list-style-type: none"> <li>✓ Tournois avec 6 équipes dont au moins une de chaque continent</li> <li>✓ Maximum de 2 équipes par CNO au total</li> </ul>
<p>Individual Sports</p> <ul style="list-style-type: none"> <li>✓ Maximum 70 athletes/NOC</li> <li>✓ Limited number of athletes per NOC per sport</li> </ul>	<p>Sports individuels</p> <ul style="list-style-type: none"> <li>✓ Maximum 70 athlètes/CNO</li> <li>✓ Nombre limité d'athlètes par sport d'un même CNO</li> </ul>

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## Singapore 2010 Qualification Calendar Calendrier de qualification Singapour 2010



04/2008	Qualification Systems Principles submitted to IOC EB
12/2008	IF/Sport Qualification Systems submitted to IOC EB
01-02/2009	NOCs to submit preferences by sport/discipline for 4 "Universality Places"
03/2009-05/2010	IF qualification period (14 Months)
06/2010	IOC to confirm "Universality Places" allocation
07/2010	Individual entries deadline (all sports)
08/2010	1st Summer Youth Olympic Games


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YOG

## Archery Competitions Program


### *Programme des compétitions en Tir à l'Arc*





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## Archery Competitions Program



### *Programme des compétitions en tir à l'arc*

MEN'S EVENTS (1)	WOMEN'S EVENTS (1)	MIXED EVENTS (1)
Recurve Individual event	Recurve Individual event	Mixed Team competition

QUOTA	QUALIFIED VIA IF	NOC UNIVERSALITY PLACES	HOST COUNTRY PLACES	TOTAL
Men	23	8	1	32
Women	23	8	1	32
TOTAL	46	16	2	64

**NOC QUOTA**

Maximum of one (1) male athlete and one (1) female athlete per NOC.

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## Archery Competitions Program Programme des compétitions en tir à l'arc



### ATHLETE ELIGIBILITY

To be eligible, an athlete must be born between the 1 January 1992 and the 31 December 1993 (therefore a Junior under FITA eligibility rules during the period of the Games) and must fulfill the general requirements to compete in the Youth Olympic Games as determined by the IOC.

Furthermore an athlete must obtain the Minimum Qualification Standard.

To be eligible for selection to a qualification place, all archers must have achieved the following MQS:

<b>Men</b>	FITA round	1200(junior) or 1220 (cadet)
	70m round	600 (junior) or 610 (cadet)
<b>Women</b>	FITA round	1180 (junior) or 1200 (Cadet)
	70m round	590 (junior) or 600 (Cadet)

The MQS must be achieved in the qualified period of 11th July 2009 (starting at the 2009 Youth World Championships) to 1 July 2010. Athletes that are shooting the cadet distances in 2008 can obtain the MQS in 2009 as a cadet or obtain the MQS in 2010 in the junior distances

FITA will review the scores of all entered archers to verify if they have achieved the MQS. The FITA Executive Committee will make the final determination on any archers who do not meet the MQS.

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## Archery Competitions Program Programme des compétitions en tir à l'arc



### PERFORMANCE & CONTINENTAL REPRESENTATION

#### 1. 2009 Youth World Archery Championships

##### individual competition (1/ places)

During the Youth World Championships a special competition will be held for athletes eligible to compete in the Youth Olympic Games (the ones aged 16 and 17 years old during the year of the World Championships) with a maximum of three (3) archers per National Olympic Committee.

In case there are more than three (3) archers per NOC each country will designate the three (3) archers concerned prior to the start of the Qualification Round

This competition will be an Olympic Round with a 1/64<sup>th</sup> Elimination Round having the boys shoot at 70m and the girls at 60m

The 17 places will be allocated to the NOCs of the highest ranked archers with a maximum of one (1) per nation.

#### 2. Continental Positions

By 31 December 2008, FITA will identify one (1) continental qualification tournament (CQT) in each continent. The final standings of the individual competition in each CQT will be used to allocate two (2) (Europe) or one (1) (Asia, Americas, Africa and Oceania) qualification place per gender, with a maximum of one (1) place allocated to any one NOC.

Archers who have previously won a qualification place for their nation at the YWTC, and archers from nations outside the defined continental area, may not compete at the CQT.

If the Continental qualification is at a Continental Championship, FITA rules and procedures apply to determine the athletes eligible to participate in the continental qualification event but a separate event will be held to determine the qualification places. If the Continental event takes place in 2009, the girls will shoot 60m. If the event takes place in 2010, all athletes will shoot 70m.

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## Archery Competitions Program Programme des compétitions en tir à l'arc



### HOST COUNTRY REPRESENTATION

The host nation will automatically qualify one (1) place per gender, on the condition that the selected archers obtain the MQS.

### C. Reallocation of unused quota places

#### UNUSED IF QUOTA PLACES

- Any places earned at the 2009 YWC and not used by the respective NOC will be reallocated to the NOC of the next highest ranked unqualified athlete(s) from this event, chosen from the established standby list which is based on the final individual ranking.
- Any qualification places earned at the CQTs that are not used by the respective NOC will be reallocated to the NOC of the next highest ranked unqualified athlete from this event, based on the established standby list. If there are no CQT standby places, the available places will be awarded on the basis of the standby list of the 2009 YWC.

#### UNUSED HOST COUNTRY PLACES

If the host country is unable to fulfil the conditions mentioned above, then those places will be reallocated to the NOC of the next highest ranked unqualified athlete(s) from the 2009 YWC, based on the established standby list which is based on the final individual ranking of this event.

#### UNUSED NOC UNIVERSALITY PLACES

Any unused places within the reserved FITA quota of NOC Universality places will be reallocated to the NOC of the next highest ranked unqualified athlete(s) from the 2009 YWC, based on the established standby list which is based on the final individual ranking of this event.

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## Archery Competitions Program Programme des compétitions en tir à l'arc



### D. Qualification timeline

DATE	MILESTONE
11-19 July 2009	Youth World Championships Ogden, Utah, USA
11 July 2009- 1 <sup>st</sup> July 2010	Period to obtain Minimum Qualification Standard
August 2009 – May 2010	Period for CQT in Europe, Asia, Americas, Oceania and Africa ( <i>exact dates and locations to be confirmed</i> )
June – 14 July 2010	Reallocation of unused NOC universality places and final reallocation period for unused quota places
15 July 2010	Entries deadline (by name) for all sports

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## Archery Competitions Program *Programme des compétitions en tir à l'arc*



### Continental Qualifiers

#### Europe

May, 18-23, 2010 - European Junior Cup Reggio Calabria (ITA)(2 places per gender) - Valid as CQT for Youth O.G.

#### Asia

November, 15-21,2009 – Bali (Indonesia) Margarena-Renon together with the Asian Championships

**Americas:** Puerto Rico no details known yet

**Africa:** February, 5-08, 2010 – Egypt

**Oceania:** no details known yet

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## Archery Competitions Program *Programme des compétitions en tir à l'arc*



Two (2) phases: FITA 70m Round and the Olympic Round.

**1. FITA 70m Round:** qualifying round for the Olympic Round - one (1) FITA 70m Round for boys and one (1) for girls.

**2. Olympic Round:** direct elimination format. The individuals and teams are placed in the brackets according to their ranking round results (1st vs. 32nd, 2nd vs. 31st, etc.).

- **Elimination Rounds** (1/16th, 1/8th) and
- **Final Rounds** (Quarter-Finals, Semi-Finals, Finals for Bronze medal and Gold medal) for both Individual and Team events.

The best 32 boys and best 32 girls from FITA 70m Round qualify to the each Individual Olympic Round. They are placed in the 1/16th round according to their ranking achieved in the Ranking Round.

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## Archery Competitions Program *Programme des compétitions en tir à l'arc*



**The Mixed teams** are made of the qualified individual archers.

A Mixed team consists of **two (2) athletes of different gender**. They may be **from different or same NOC**.

The players are teamed up according to the ranking of each gender in the Ranking Round. Rank 1 in the boys' ranking round will pair with rank 32 from the girls' ranking round, rank 2 from the boys' ranking round with rank 31 from the girls' ranking round, etc.

The teams ranking round score will be the sum of the scores of each team member achieved in the Ranking Round.

The teams are ranked according to the team ranking round score and then placed in the 1/16th round.

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## Archery Competitions Program *Programme des compétitions en tir à l'arc*



In the **individual competition**, archers shoot four (4) ends of three (3) arrows in the elimination and final rounds.

In the **Mixed team event**, the team shoots four (4) ends of four (4) arrows (two (2) arrows per team member) in all rounds.

**Targets** : to be finalized for individual - Regular 122 cm targets for mixed teams competition

**Doping control** : according to WADA Rules, by SYOCOG

**Equipment and clothing** : FITA Rules + Olympic Charter for the Games of the 1st Youth Olympiad, Singapore 2010 (Rule 51)

**Timetable of competitions**: to be finalized

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## Archery Competitions Program Programme des compétitions en tir à l'arc



### Kallang Field (Archery)

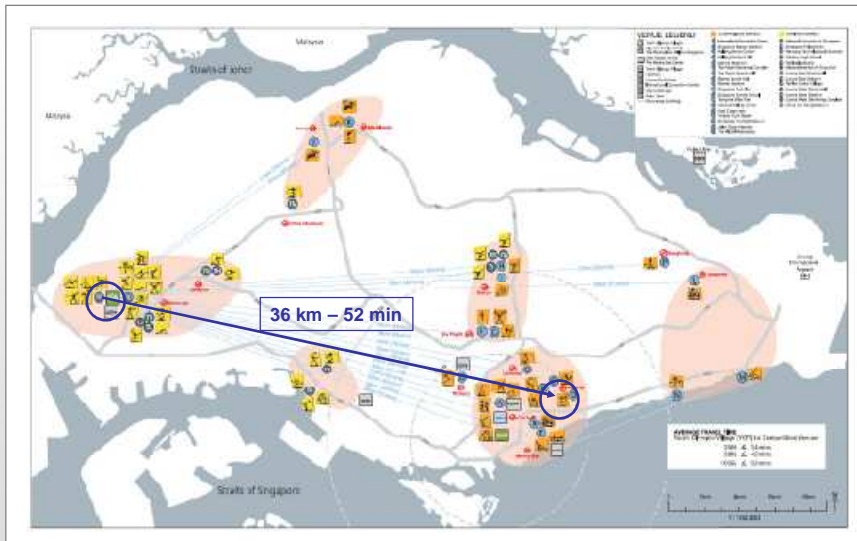


- ❑ This is one of the sports venues that is part of the Kallang Sports Centre. Currently home to Singapore's cricketers, the field is also used for softball.
- ❑ Spanning an area of more than 50,000m<sup>2</sup>, the Kallang Field was the venue for the prestigious Singer Cup Cricket tournament in 1996, involving teams from India, Pakistan and Sri Lanka.



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## Archery Competitions Program Programme des compétitions en tir à l'arc



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YOG

Culture & Education Programme  
*Programme Culture et Education*



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**C&E Programme = Learn & Share Spirit!**  
**Programme C&E = Apprendre et partager !**



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## Audiences and Challenges *Audiences et challenges*



Large audience and diverse community (age, language)  
*Large audience et communauté diverse (âge, langage)*

- |  |   |
|--|---|
| <ul style="list-style-type: none"><li>• Athletes</li><li>• Non-Athletes participants</li><li>• Coaches</li><li>• Parents</li><li>• Local youth</li><li>• Youth communities worldwide</li><li>• Educators</li></ul> | <ul style="list-style-type: none"><li>• <i>Athlètes</i></li><li>• <i>Participants non-athlète</i></li><li>• <i>Entraîneurs</i></li><li>• <i>Parents</i></li><li>• <i>Jeunesse locale</i></li><li>• <i>Communautés de jeunes dans le monde</i></li><li>• <i>Éducateurs</i></li></ul> |
|--|---|

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## Themes *Thèmes*



- |  |  |
|--|--|
| <ol style="list-style-type: none"><li>1. History of Olympic Movement</li><li>2. Olympism and Olympic Values</li><li>3. Sports context (e.g. media relations, career management)</li><li>4. Doping prevention and other risks in sports</li></ol> | <ol style="list-style-type: none"><li>1. <i>Histoire du Mouvement Olympique</i></li><li>2. <i>Olympisme et Valeurs Olympiques</i></li><li>3. <i>Environnement de l'athlète (relations avec les médias, gestion de carrière...)</i></li><li>4. <i>La prévention du dopage et autres risques dans le sport</i></li></ol> |
|--|--|

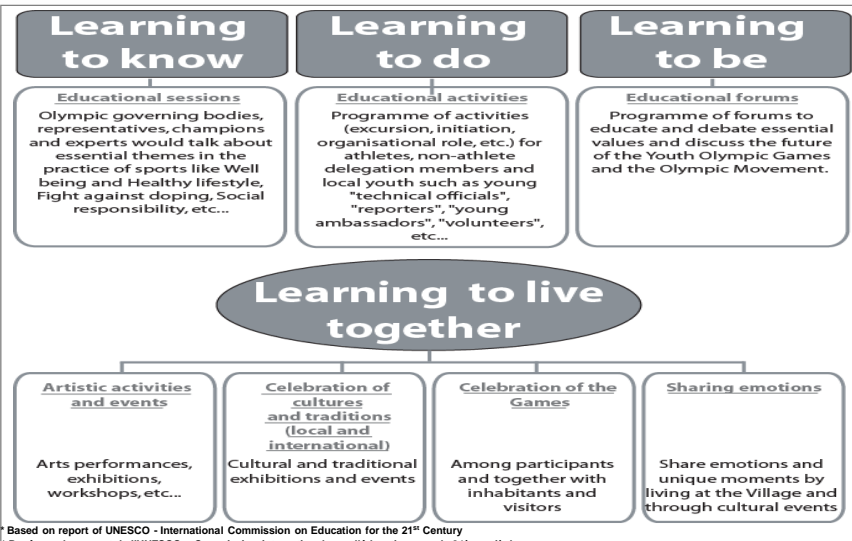
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**Themes**  
**Thèmes**



- |  |  |
|--|--|
| 5. Well being and healthy lifestyle  | 5. <i>Bien-être et mode de vie sain</i>  |
| 6. Careers in sport  | 6. <i>Métiers du sport</i>   |
| 7. Social responsibility (Community assistance, Environmental protection, Humanitarian issues) | 7. <i>Responsabilité sociale (assistance à la communauté, protection de l'environnement, questions humanitaires)</i> |
| 8. Digital Media Initiation and new developments   | 8. <i>Médias digitaux Initiation et nouveaux développements</i>  |

**Games time approach: "4 pillars" of Education\***  
**Pendant les Jeux : "4 piliers" de l'éducation\***



\* Based on report of UNESCO - International Commission on Education for the 21<sup>st</sup> Century  
\* Basée sur le rapport de l'UNESCO - Commission internationale sur l'éducation pour le 21<sup>ème</sup> siècle

**Principles & Objectives**  
*Principes & Objectifs*



1. Conceived around sports programme
2. Combines mandatory and facultative components
3. Comprised of Education sessions, workshops, forums and events

1. *Conception autour du programme sportif*
2. *Combinaison de parties obligatoires et facultatives*
3. *Composé de sessions éducatives, d'ateliers, de forums et d'événements*

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**Principles & Objectives**  
*Principes & Objectifs*



4. Participants: athletes and also non-athletes (young ambassadors and young reporters)
5. Involves "Athlete Role Models" (Champions and Olympians)

4. *Participants : athlètes et non-athlètes (jeunes ambassadeurs et jeunes reporters)*
5. *Implication "d'Athlètes modèles" (Champions et Olympiens)*

→ In total 8 to 12 hours mandatory for all athletes

→ *Au total 8 à 12 heures obligatoires pour tous les athlètes*

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## Reaching out to the youth of the world *Atteindre les jeunes du monde*



- Online Digital Platform: blogs, forums, web TV & radio
  - Broadcasting: TV, radio, mobile phone
  - NOCs network activation
    - Before, during and after the Games!
    - Local promotion and **sustained initiatives**
- *Plate-forme digitale en ligne : blogs, forums, web TV & radio*
  - *Diffusion : TV, radio, téléphone mobile*
  - *Activation réseau CNO*
    - *Avant, pendant et après les Jeux !*
    - *Promotion locale et initiatives durables*

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## Reaching out to the youth of the world *Atteindre les jeunes du monde*



Taking into consideration **different communication means** throughout the world to ensure maximum reach...

*Recourir à différents moyens de communication à travers le monde pour assurer une couverture maximale*

twitter



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## Reaching out to the youth of the world *Atteindre les jeunes du monde*



Online Digital Platform:  
blogs, forums, web TV &  
radio

Broadcasting: TV, radio,  
mobile phone

NOCs network activation

Before, during and after  
the Games!

Local promotion and  
**sustained initiatives**

*Plateforme digitale en ligne:  
blogs, forums, web TV &  
radio*

*Radio-télé diffusion: TV,  
radio, téléphonie mobile*

*Activation du réseau des  
CNO*

*Avant, pendant et durant  
les Jeux*

*Promotion locale et  
**initiatives récurrentes***

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## Impact on World Archery? *Quel impact pour le tir à l'arc?*



- Higher Participation in young age
- Increased interest for Youth Competitions
- Possibility to train Young Technical Officials
- Motor to drive change and new concepts for Youth Development
- Education of Young Athletes to be better athletes and people through Games!

- Participation renforcée des jeunes*
- Intérêt accru pour les compétitions pour jeunes*
- Possibilité de former des jeunes officiels techniques*
- Moteur de changement et de nouveaux concepts pour la politique des jeunes*
- Éducation les jeunes athlètes à devenir de meilleurs athlètes et de meilleurs êtres humains par les Jeux!*